

OVERVIEW

Certo Creative is a boutique design studio with big goals. If we've learned anything from the past decade, it's that we tend to punch above our weight class. Our approach is responsive, thoughtful and detail-oriented—driven by good people who love design. Our portfolio spans all things branding, communication and advertising, across print and digital mediums. As part of our tight-knit team, you can expect to be meeting clients, contributing to the creative approach and wholly immersed in the success of our work.

EXPECTATIONS

Concept Creation – 30%

- Conceptualize and strategize to develop unique solutions that deliver against a client brief
- Interpret and adhere to corporate brand guidelines
- Ensure creative output is brand-appropriate and on target, soliciting feedback as necessary

Art Production – 50%

- Revise content based on creative direction and client review
- Implement approved creative across print and/or digital channels
- Prepare and finalize creative as needed for distribution

Project Communication – 15%

- Understand project requirements to ensure successful development and delivery
- Communicate project status, risk and progress to the team
- Soundly articulate creative rationale to the team and clients

Internal Design – 5%

- Support internal marketing initiatives
- Prepare for pitches and presentations as needed

Qualifications

- Degree or diploma from a post-secondary course in graphic design
- 3–5 years of relevant industry experience
- Competency in both print and digital execution
- Strong grasp of typography and design principles
- Proficiency in Adobe Creative Suite; specifically Photoshop, Indesign, Illustrator and AfterEffects
- Basic HTML coding is an asset

Soft Skill Requirements

- Excellent written and presentation skills
- Keen attention to detail
- Creative capacity to generate ideas that align with a project brief
- Good judgment and professionalism when dealing with clients and team members
- Strong leadership, decision-making and critical thinking skills
- The ability to work with minimal supervision, demonstrate initiative and effectively manage priorities
- Tolerate job-related stress, particularly in regard to deadlines and feedback
- Commitment to the successful completion of work
- A positive attitude and genuine interest in the success of our clients and the culture of our agency

Please send your CV, a link to your portfolio, and expected compensation to hello@certocreative.com. We appreciate all submissions, but only eligible candidates will be contacted.