



## GRAPHIC DESIGN FREELANCER

We are searching for a talented Graphic Designer (GD) to join our Marketing Team! You will work closely with our Social Media Manager and Marketing Director to develop all assets for both print and web use. You'll be developing visuals and reels for our Social Media platforms (LinkedIn, YouTube, Facebook, and Instagram). You will report to the Social Media Manager.

### About You:

You are detail oriented and passionate about graphic design! You are a natural storyteller with a knack for creating thumb-stopping content. You are open to feedback and collaboration with all members of the team.

### Graphic Designer Responsibilities:

- Develop assets such as visual posts or short reels for Social Media Platforms (approx. 15-20 posts per month which include images, videos and reels)
- Support the Marketing Team with graphics, photography, videography, whiteboard, and other visual creation
- Follow the Brand Identity Style Guide

### Graphic Designer Requirements:

- Use of the Adobe Suite (required)
- Use of online design tools like Canva
- Understanding of designing/creating content for social media (heavily preferred)
- 2+ years of graphic design experience
- 1+ year of video editing experience
- Strong creative eye for beauty content, high taste/aesthetic
- Ability to accept direction
- Possesses an outstanding work ethic

### About Revolution Capital:

Revolution Capital is a financial service provider specializing in invoice factoring, accounts receivable funding, asset-based lending, and purchase order financing. Proudly Canadian owned and operated, Revolution Capital has been providing Canadian businesses with the tools needed to succeed since 1992. Revolution Capital has helped hundreds of small to medium-sized businesses to become financially stable. As a privately-owned company, we understand the challenges and demands of running and growing a business. That is why we are not afraid of challenges and tailor our products to the client's specific needs.

We strive for perfection and provide our clients with the highest levels of customer service and guarantee 100% satisfaction. We base each customer relationship on a foundation of transparency, flexibility, and service. We see ourselves as an extension of our client's business – not as a separate entity.

### How to Apply

If you cannot wait to learn more, please send your resume AND portfolio (required) to [marketing@revinc.com](mailto:marketing@revinc.com)

This position will be remote, and we will pay a monthly retainer to the selected candidate.