



## Visual Designer, Talent Innovation & Design Lab

**Location:** Toronto (Downtown Office or Work from Home. Your Choice!)

**Basis:** Full Time Permanent

**Compensation:** Competitive Salary, Benefits, Bonus.

**Perks:** Open office (casual, snacks, drinks, events), flexible hours, ability to work remotely.

### About the Role

Compelling information design is a core priority of this role and our design approach involves taking complex information and distilling it to its essence.

As a Visual Designer within Cognizant's Innovation & Design Lab, you will be responsible for building visually engaging, and compelling communications materials for our Management Recruitment team. A key part of your role includes visual storytelling, infographics and data visualization, and building dynamic presentations. You are someone who is self-motivated, reliable, a creative thinker, and grows with creating high-quality visual solutions for complex concepts and stories.

Does this sound like something up you'd like to be a part of? Keep reading.

### What You'll Pursue

- You will consult with internal leaders and partners to develop compelling designs with strong, cohesive themes and structures.
- You'll apply your analytical approach to synthesize unstructured, disjointed information into valuable, compelling narratives that help facilitate creative solutions. You're not just executing ideas; you are part of the whole process.
- Bring design-thinking and storying-telling principles when creating and brainstorming meaningful content.
- You are advising and supporting all design and data-informed efforts across the team to create executive and customer presentations with clear, cogent writing and graphical illustrations
- You'll get a chance to travel regionally and globally up to 10%, as needed. We don't travel often, but when we do, we'd like to have some fun :)

### What You Bring

- Education (degree or diploma) in Graphic Design or Communications is preferred.
- 1-3 years of graphic design experience with proven information design abilities.

- A deep knowledge of design-thinking principles and methodologies.
- You're comfortable working in an ambiguous environment
- You bring a strong expertise in PowerPoint, Excel, and Adobe Suite.
- You have the ability to convey thoughts and ideas clearly and effectively in verbal and written format
- Understanding of and experience in logo design, layout, color theory and typography.

You will report directly to the Head of the Management Recruitment Innovation Design Lab.

## **Why work with us?**

We love collaboration. Our diverse backgrounds give us new perspectives and alternative ways of approaching each challenge. It encourages lively conversations, inspires thought-leadership, and helps us build unique solutions.

We provide an opportunity to do valuable work and an environment that welcomes your ideas and your ambitious spark. We prioritize work-life balance and, like you, community matters to us. This is the best time to join the team.

If you're comfortable with ambiguity, open to change, and excel through autonomy, we'd love to hear from you.

[\*\*Apply Now\*\*](#)