

DESIGN INTERN OVERVIEW

This position seeks for a passionate and self-driven Design Intern in a biotechnology startup located in the heart of Toronto. This paid internship is for an individual who is a creative problem solver and passionate about consumer goods and entrepreneurship. The Design Intern will have the ability to see how the creative role fits within the progress of building new innovative products alongside a unique blend of consumer goods experts and scientists. Reporting to our Design Strategist, the Design Intern is responsible for the aid of the storytelling of our products, ranging from campaigns, everyday digital marketing deliverables, social, and CRM. In return, candidates will receive mentoring, experience, referrals and visibility into the inner circles of the startup and consumer goods industry in Toronto. Only successful candidates will be contacted.

RESPONSIBILITIES

- **Make us Seen and Heard:** Assist in a robust multi-platform communication stream through the development of thoughtful, persuasive and original work alongside the Design Strategist.
- **Follow the Brand and Voice on New Innovation:** Maintain the development of brands via consumer research to strengthen the brand presence of our new and existing products.
- **Be an Agile Player:** Embrace the diverse, changing requirements of the everyday work which spans from conceptual art direction and copywriting to critical design and wordsmithing.
- **Offer New Ways of Thinking:** Inspire the team with compelling work, encouraging others to share theirs while being open to constructive criticism.
- **Balance the Magical with the Practical:** Push creative strategies, content and experiences that are forward thinking while being scrappy with timeline and budget realities.

CRITICAL COMPETENCIES

- **Education:** Working towards or completed a College/University degree in Advertising, Design, or a related field.
- **Specialized Focus:** One or more of the areas of graphic design, video production, copywriting, photography, or animation.
- **Program Skills:** Photoshop, Illustrator, InDesign, Premiere Pro, After Effects.
- **Great to Have:** Interactive Design (2D/3D Animation), Illustration, and Typography skills.
- **Startup Mentality:** Show resilience and resourcefulness in solving for the ambiguity of a growing business.
- **Drive for Results:** Set high standards, tenaciously work to meet timelines and derives satisfaction from continuous improvement based on well-rounded research.
- **Relationship Management:** Establish and build healthy working relationships with internal and external partners.
- **Written & Spoken Communications:** Present information appropriately to a diverse range of audiences and influences team decisions.
- **Strategy Execution:** Develop goals, ideas and initiatives that support organizational performance, lower costs, and innovative thinking.

Location: DoseBiome Headquarters – MaRS Discovery District, Toronto.

What We Offer: Competitive Compensation, Transportation Credit, Technology Credit

How To Apply: Interested candidates must submit their cover letter, resume, and portfolio to careers@dosebiome.com with subject line “Design Intern Position”. This internship has a flexible start date, either during or after the academic term.

ABOUT THE COMPANY: Never heard of DoseBiome? We’re a Canadian-based biotechnology startup comprised of scientists, technologists and brand builders who’ve come together to revolutionize two dormant categories – oral care and beverages. Our first product, qii, is the world’s first oral care drink (www.drinkqii.com), a natural tea drink that improves your oral and overall health, anytime, anywhere. Small but mighty, we are always on the lookout for innovative people who can share and represent our vision. Aside from great people and a sweet downtown Toronto location, we’re a registered B Corp and offer opportunities to give back to the community while operating sustainably.