

OVERVIEW

Certo Creative is a boutique studio with big impact. We share a love for design and people which drives everything we do. Our approach is responsive, thoughtful and detail-oriented. Our work spans branding, communications and advertising, in both print and digital mediums.

THE ROLE

As a Junior Designer, you will take the ingredients of a client's brand, user demographics and marketing goals, and mix them with a healthy pinch of creativity. You will be on the front line of our agency: meeting clients, contributing to the creative approach and wholly immersed in the success of our work.

EXPECTATIONS

Concept Creation – 30%

- Conceptualize and strategize to create unique creative that will deliver against client requests
- Attention to brand guidelines when working on brands for which these need to be abided
- Solicit and acknowledge feedback from the team to ensure the creative approach is brand-appropriate and addresses the project goals

Art Production – 50%

- Revise based on creative direction and client feedback
- Implement approved creative across print and/or digital channels
- Prepare and finalize creative as needed for submission

Project Communication – 15%

- Review project specifications and asset requirements, ensuring we have everything needed for the successful completion of a project
- Regularly communicate project status, risk and progress to the team

Internal Design – 5%

- Support Certo Creative's internal marketing initiatives
- Prepare for client pitches and presentations as needed

Qualifications

- Degree or diploma from a post-secondary course in Graphic Design
- 0 – 2 years of experience in the field of design
- Design experience in both print and digital mediums
- Proficiency in the use of Adobe Creative Suite, specifically Photoshop, Indesign and Illustrator
- HTML coding is an asset

Soft Skill Requirements

- Creative capacity to generate ideas that adhere to a project brief
- Good judgment and professionalism at all times in dealing with clients and team members
- Demonstration of good decision-making and critical thinking skills
- Shows initiative, works with minimal supervision and effectively manages time and priorities
- The ability to handle job-related stress, particularly with respect to deadlines and constructive feedback
- Excellent written and presentation skills, with a keen attention to detail
- Committed to the successful completion of projects, on schedule and with a high degree of quality
- A positive attitude and genuine interest in the success of our clients and the culture of our agency

Please send your CV, a link to your portfolio, and expected compensation to hello@certocreative.com. We appreciate all submissions, but only eligible candidates will be contacted.