



DCL International Inc.

Protecting our planet with advanced technologies

Graphic Designer

DCL International Inc. (DCL) is a well-established and fast growing family business. DCL designs, manufactures and sells advanced engineering technologies worldwide to reduce emissions and to produce clean energy.

DCL operates in a dynamic and challenging environment. The Marketing Coordinator should be a detail oriented, creative and organized individual with a broad understanding of general marketing tools and tactics. This job will require marketing efforts for the core brand, DCL, as well as its two affiliate brands, Roadwarrior Inc. and Granite Fuel Engineering. We offer a full-time position located in Concord, Ontario, starting as soon as possible.

Would you like to be a part of a team of global leaders in clean air technology? Then DCL is right for you.

PRIMARY RESPONSIBILITIES

- Design company marketing material such as advertisements, brochures, tradeshow banners and presentations.
- Design, modify and retouch photos.
- Ensure brand, content and image standards are consistent on all corporate materials.
- Maintain and update website content through a CMS interface.
- Contribute to the development of marketing strategies for print and online advertising; search engine marketing, website and e-commerce development, email marketing, print and digital sales collateral.
- Manage social media presence and develop relevant content.
- Coordinate tradeshow logistics and bookings.
- Coordinate the ordering and distribution of promotional materials.
- Work closely with the subject matter experts to develop and proof read content for marketing materials including, website content, print and online advertising, sales brochures, presentations and content marketing.
- Act as a point of contact for creative vendors that have been contracted to produce multimedia content, creative assets and/or websites.



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www.dcl-inc.com

SKILLS & QUALIFICATIONS

- University/college degree; with a marketing or graphic design focus.
- 2-3 years graphic design experience.
- Advanced general computer skills.
- Graphic design skills and expertise using tools such as Adobe Creative Suite (InDesign, Photoshop, Illustrator).
- Advanced writing and proofreading capabilities.
- Multitasking and time management skills.
- Experience developing and updating email marketing templates and website content, primarily through a content management system or email marketing platform (i.e. MailChimp), basic understanding of HTML/CSS an asset.
- Experience analyzing and reporting on website traffic and social media metrics.

Please e-mail your resume to: resume@dcl-inc.com Only those candidates selected for an interview will be contacted.