

## Associate Designer

The Walrus Foundation is a charitable non-profit that publishes *The Walrus* magazine, produces the Walrus Talks series, and partners with a wide range of external organizations on various initiatives. The associate designer will work in collaboration with the editorial team and other Walrus Foundation departments. This position is full time and based in Toronto.

### The Walrus magazine responsibilities:

- Designing pages and commissioning artwork as assigned
- Conducting stock and archival image searches, and clearing photo usage rights
- Production responsibilities: typesetting, compiling production files, and converting files for ebook, iPad, and iPhone formats
- Maintaining a contributor database
- Attending weekly editorial meetings and contributing story ideas
- Carrying out assorted duties as part of the day-to-day support for senior designers
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### Walrus Talks and Walrus Foundation responsibilities:

- Creating and maintaining templates for invitations, programs, and other products
- Designing save-the-dates and producing physical invitations
- Designing event programs, web and print ads, on-site signage, presentation slides, and house ads
- Producing projects for select external partners

### Qualifications

- 1-2 years' experience in an editorial or agency environment
- Proficiency in Adobe Creative Cloud (Photoshop, Illustrator) and InDesign
- Postsecondary degree from an accredited university or college
- Knowledge of Canada and our artists, photographers, and illustrators
- Familiarity with best practices for social media (digital-marketing experience an asset)
- Familiarity with the print and digital profile of *The Walrus*
- Ability to work in a multi-tasking and deadline-oriented environment
- Talent for innovative problem-solving and creative thinking
- Relationship-building skills and the ability to communicate with a wide range of people
- Proven work ethic, with resourcefulness demonstrated across platforms
- Interest in current affairs and the news cycle

This position is available immediately. Please submit your cover letter, resumé, and a sample or link to your portfolio by email to [careers@thewalrus.ca](mailto:careers@thewalrus.ca). Application deadline is 5 p.m. on August 15, 2017.