

INSPIRATION FOR AN EXTRAORDINARY WORLD

Graphic Design, Data Visualization

Toronto, Canada

The Graphic Design, Data Visualization role creates customized client deliverables and data visualizations using presentation tools and software. The expectation for this role is to collaborate with Client Service, offshore partners and Operations to create client ready visually impactful reports with accurate data.

Nobody knows consumers better than Kantar. Providing insight and inspiration to help clients flourish in an extraordinary world, we bring together 12 of the world's leading research, data and insight brands. At the heart of WPP, our global team of 30,000 people in more 100 countries delivers specialist insight, business strategies and consultancy support.

KEY OUTCOMES

- Utilizes Microsoft Office as well as some design tools and software to develop creative custom presentations and templates with primary market research data.
- Consults with clients as well as Client Service teams and proactively makes suggestions for data layout, charts, aesthetics and clarity.
- Maintains standards on all deliverables and identifies, develops and utilizes best practices.
- Schedules & Leads meetings with Client Service.
- Collaborates with Client Service on the documentation of the needs of a project.
- Coordinates with our offshore partners to ensure all reports are produced in a timely and accurate manner.
- Partners with Automation/Efficiency team to ensure all deliverables are set up as efficiently as possible.
- Autonomously and effectively manages assigned projects within specified timelines.
- Monitors deliverable schedules, communicates timing issues/delays with manager and internal departments.
- Acts as a subject matter expert on software and tools related to data delivery, particularly in the area of PowerPoint and other potential tools for delivering data to clients.
- Open to collaborative design efforts and be comfortable building upon the work of others and allowing others to build upon their own work.
- Able to leverage feedback from multiple stakeholders and arrive at effective design solutions. Must be ready to balance client's goals and constraints with creative desires and opportunities.
- Proven ability to manage and execute against multiple projects, and work efficiently against tight deadlines; ability to stay on the edge of the latest technologies and trends in the interactive space.

CAPABILITIES

- Bachelor's degree in related study.
- Experience with visual layout and design a plus.
- Mid-Level, some experience in project management or data visualization fields preferred.
- Creativity; ability to translate creative ideas to visual displays.
- Experience with preparing and/or working with data for analysis preferred
- Strong oral and written communication skills.

- Strong Microsoft Office skills, specifically PowerPoint, Excel and Word (Photoshop/Adobe suite a plus).
- Ability to understanding and anticipate the client's needs.
- Ability to multi-task and prioritize competing deadlines and tasks.
- Solution-oriented, proactive and team spirited.

JOIN US

At Kantar we have an integrated way of rewarding our people based around a simple, clear and consistent set of principles. Our approach helps to ensure we are market competitive and also to support a pay for performance culture, where your reward and career progression opportunities are linked to what you deliver.

We go beyond the obvious, using intelligence, passion and creativity to inspire new thinking and shape the world we live in. Apply for a career that's out of the ordinary and join us. Please contact Saudia.Sheriff@kantar.com to further discuss this role or visit our website Kantar.com to apply for this role.